





### Filming & Photography Guidelines

**Chiswick House & Gardens Trust** has appointed **FilmFixer** to handle filming and photography enquiries and manage applications on its behalf.

Any commercial filming and photography (including footage and images for online promotional purposes) is permitted with prior permission.

This guide outlines the types of shoot which can be accommodated as well as technical details, fees, site & floor plans, T&Cs, H&S information and how to apply.

Fees are calculated based on the location, the number of people. length of time and impact on site, as well as the time spent organising the shoot internally.

In 2022-23, Chiswick House & Gardens played host to shoots for Netflix's **Bridgerton** and **You**, Hulu's **The Great** and HBO Max's **Pennyworth**.

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# Application Terms and Conditions

- 'Crew size' should include cast, models, artists, presenters, contributors, chaperones and agency.
- Admin fees are calculated per hour of administrative time incurred by FilmFixer. The figures quoted are a minimum charge and may be multiplied accordingly for intensive applications.
- For all applications, cleared payment must be made before the first date of the booking. Payment can be made by card online, or by BACS with proof of payment or remittance.
- Public Liability Insurance with a minimum cover of £5million is required for all applications. Value may increase to £10million for shoots in the House, using a UAS drone or undertaking significant set dressing / builds or special effects.
- A location-specific risk assessment is required for all applications. Additional risk assessments, drawings or plans may be required for application-specific works (ie. drone flights, rigs, scaffolding, cranes etc).
- Security deposits are taken for all shoots (equal to the value of 50% of one shoot day location fee). If terms and conditions are not adhered to, the security deposit may not be returned.
- Any additional facilities agreed on the day, which are not included in the location agreement will be charged at an additional cost payable by production or deducted from the damage deposit.
- All applications are subject to FilmFixer's standard Cancellation and Rescheduling Policy. Available upon request. Holding Deposits may be required to secure dates for long, high impact or high value applications.
- A full or partial closure of the Gardens may be required (at cost to the production) is the presence of a production poses a health and safety risk to visitors, if the visitor experience would be affected or if the shoot content is not suitable for visitors to view.

To apply for a permit, please visit **FilmApp**.



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### Location Specific Terms and Conditions

The property is Grade I listed and as such there are limitations on physical adaptations that may be implemented within the buildings and Gardens. All adaptations must be agreed in writing prior to the shoot, following a recce with Chiswick House & Gardens Trust (CHGT). For guidance on adaptations which might be possible, please see below. A quote for any associated costs will be provided prior to invoicing.

- CHGT staff must accompany the crew for shoots inside the House or the Conservatory.
- There are restrictions on live plants and seeds being brought onto site. All floral arrangements must be provided by a CHGT approved florist.
- Substances which have the potential to damage, mark, stain or degrade are not permitted.
- Painting any surfaces is not permitted.
- · Haze machines or smoke machines are not permitted.
- · Candles and oil lamps are not permitted.
- Productions cannot make any physical adaptations to any wall or structure. Only free-standing units may be used and with agreement, light fabric may be hung from pre-existing hooks or anchor points and must be arranged in advance of the shoot.
- Any removal of carpets, candelabras, furniture, rugs, urns or any other items within the property must be agreed with CHGT prior to the shoot. Any such movements are to be carried out by CHGT appointed Art Handlers prior to the shoot. Crew are not permitted to handle any items in the collection.
- Any adaptations to light fittings or electrical points will only be permitted if carried out by CHGT appointed personnel in advance. Please note it will not be possible to arrange this on the day of filming.
- Any carpets which cannot be removed must be protected by a cover at all times.
- The House's hallway entrance must be protected with a cover (e.g. protective matting) at all times.
- Equipment and props shall be placed on matting or correx boards to prevent damage to flooring/surfaces. Equipment and props should be free standing and not come into contact with the furniture or walls/fabric of the property and be kept a distance of at least one metre from the walls. Within the House, this includes low hung paintings and any historic objects.
- Any equipment with legs (e.g. tripods) must have rubber stoppers applied to prevent damage to underlying surfaces.
- Productions will undertake to reinstate or restore all changes prior to the ending of the shoot. These works will be done to a high standard and where necessary use CHGT's appointed contractor.
- Productions must clean all accessed areas of the property prior to the end of the shoot and leaving the site. Any areas of the property which need cleaning by CHGT staff after the shoot, will be charged backed to the production.
- Productions will source their own rubbish collection and are not permitted to use the bins on site. Any rubbish left on site after the location booking will be removed and the cost of this removal will be charged back to the production.

CHISWICK HOUSE &

GARDENS TRADING

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- The use of any live animals is not permitted unless expressly agreed with CHGT. If in the case this has been agreed, documentation from the animal handlers will be required. Animals must not be left unattended at any time.
- Lighting equipment must be a maximum of 200 lux and should not be positioned so that the light is directed onto paintings.



### Low Budget Productions

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#### **STUDENTS & MICRO-BUDGET INDIES**

Non-commercial projects by students (proof required), micro-budget independent projects (unfunded films, personal portfolios etc) are permitted to shoot in the Gardens at reduced rates but require a permit.

#### CHARITIES

Campaigns undertaken by charities directly are permitted to shoot in the Gardens at reduced rates. Campaigns undertaken by an agency on behalf of charities are not eligible for reduced rates.

#### WEDDINGS / ENGAGEMENT & PRE-WEDDING PHOTOGRAPHY

Weddings conducted on site are permitted to host their photo shoots in the Gardens free of charge, without the requirement of a permit. This shoot may happen on the day of, before, or after the wedding.

Weddings not conducted on site are not permitted to host their photo shoots on site – this is a privilege reserved for those married at Chiswick House & Gardens.

We provide **Notices of No Objection** for engagement and pre-wedding photography in nonwedding attire in the Gardens only (not in the House, its steps or the Conservatory). Drones, generators, lights on stands etc are not permitted (tripod & camera permitted). Please note there are no exceptions to this rule.

#### SOCIAL MEDIA INFLUENCERS

Influencers who are shooting photos or videos for promotional purposes (ie. Instagram ads or YouTube videos for commercial gain) require a permit.

#### PERSONAL

Photos and videos can be taken by day visitors in the Gardens without permission if for personal, non-commercial use only. Drones, tripods, lights etc are not permitted.



## **Technical Specifications**

Please see images and map on pages 3 and 5:

- Cherry Orchard 3,000sqm private garden just off the public car park in the north-east of the park. The Cherry Orchard has reinforced nylon matting laid over the grass so it can accommodate trailers as well as crew cars.
- Duke's Avenue 600m internal road. Strictly only for major productions shooting on site.
- Estate Yard 900sqm internal car park.
- House Forecourt this can be used when shooting away from the House.
- Visitor car park this is a council-owned, pay-and-display car park which can be used for recces only - off the A4. Access from 08:00 to 18:00 with 60 spaces.

All subject to availability. Additional fees may apply.

#### Please see images on pages 4 and 5:

- Kitchenette (next to the Conservatory) included within the location fee for all shoots.
- Garden Pavilion (next to the House available April to September)
- **Cricket Pavilion** (north-west of the Gardens)
- Learning Centre (next to the Conservatory) may be hired as a 'green room' space for caterina, wardrobe, hair & make-up, holding areas etc.

All subject to availability and - except the kitchenette - additional fees may apply. Please note there are no spaces in the House or Conservatory for 'green rooms'.

Three-phase power popup supplies across the site (additional fees apply). Domestic supply only in the House and Conservatory.

Unlimited water for bowsers is available from an external tap within the Cherry Orchard (additional fees apply).

All must waste be removed from the site daily.

Toilets

Single private toilet (next to the Kitchenette green room) included for all shoots. Additional toilets available in the House and Cricket Pavilion when hired. Visitor toilets located next to the Café.



Catering



The Cricket Pavilion or Garden Pavilion can be hired to host catering. The Café is also available for hire and offers hot drinks and food. Large scale productions permitted to erect an additional marguee (additional fees may apply).

Access to the Cherry Orchard via a key available from the Estate Yard. All other access arrangements are arranged on a case-by-case basis.



Green Room

Parking









Waste Disposal





### Site Map

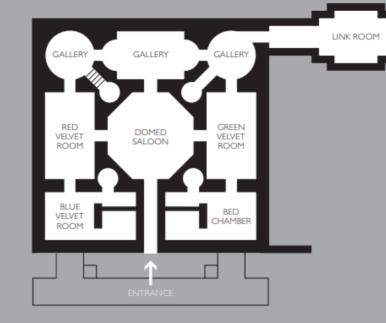


• 63, 32 & 16 amp pop-up power supply

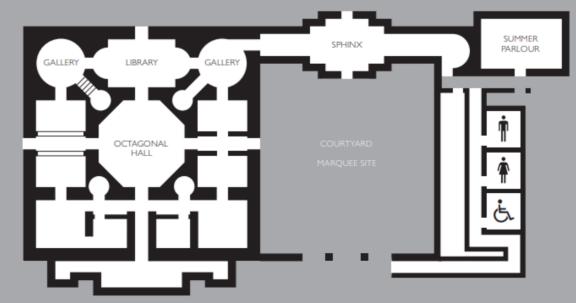




#### First Floor



#### Ground Floor



### Floor Plan

Kitchenette

### Green rooms

Please see **Technical Specifications** (page 2) for further details

**Garden Pavilion** 

**Cricket Pavilion** 

**Learning Centre** 

### **Cherry Orchard**

# Parking areas

Please see **Technical Specifications** (page 2) for further details

Duke's Avenue

#### **Estate Yard**

**Visitor Car Park**