

Events Public Advertising Options

Web Listings	Type of Event	Website Address	Cost
Tourism Webpage	Any event	https://www.experienceoxfordshire.org/whats-on/community/add	Free
Daily Info	Any event	www.dailyinfo.co.uk/whatson/index.html	Free
Oxford City Guide	Any event	http://www.oxfordcityguide.com/things-to-do-in-oxford	Price on application
Oxford Mail – What's on	Any event	https://www.oxfordmail.co.uk/events/	Free
Where Can We Go	All	https://www.wherecanwego.com/advertise/advertise.aspx?sid=&tab=6	Varies
Daily Info	All	https://www.dailyinfo.co.uk/list-event	Free
Experience Oxfordshire Website banners	All	Contact details for enquiries: marketing@experienceoxfordshire.org	Starting from £75

Posters & Leaflet Sties	Type of Event	How to Display	Cost
14 sites owned by OCC – locations incl. Train Station, St Ebbes, Market St, Gloucester Green & Friars Entry	Any Event	Managed by Culture Calling – sales@culturecalling.co.uk www.culturecalling.co.uk/engaging-audiences/	Price on Application
Covered Market – Golden Cross entrance	Any event	Anyone may display	Free
Primesite (roadside display panels across Oxford and Oxfordshire)	Any event	info@primesitemedia.com Tel: 01865 722622	Varies
Clear Channel (bus shelter sites and other paper and digital panels around Oxford)	Any event	https://www.clearchannel.co.uk/	Varies
Outside/Inside Town Hall	Town Hall Events Only	Town Hall Management townhall@oxford.gov.uk	Free
OCC Car Parks and Park & Ride (City) scrolling text displays	Varies	Jason Munro – Car Parks Manager carparks@oxford.gov.uk	Price on application
Lamp-Post Advertising	Any event	Bay Media - Tom Downes, Contact Manager T: +44(0)20 83432525 M: +44(0)7768 545 301 Tom.downes@baymedia.co.uk enquiries@baymedia.co.uk	Price information in appendices
Community Centres – noticeboards	Local for area	communities@oxford.gov.uk	Free
Oxford Buses	Varies	Oxford Bus Company: Please contact Greig Box Turnbull on 03301 331 074 or email gbt@fortitudecommunications.com Stagecoach 01865 772250 https://www.stagecoachbus.com/primos-and-offers/national/advertise-on-our-buses	Unknown
Fusion Leisure Centres (Blackbird Leys, Barton, Ferry Leisure, Oxford ice-rink)	Any Event	Ask at leisure centres 08448933222 Stephen.Lee@fusion-lifestyle.com Lucy.Cherry@oxford.gov.uk	Free
Oxford Library	Any Event	Libraries Customer Services: 01865 810240	Free

A1 Display Cabinets owned by OCC, Poster Sites at Bus Shelters	Subject to Approval	Sue Hall – shall@oxford.gov.uk	Price on Application
Clear Channel Direct (billboards, bus shelters and big sites in Oxford)	Any event	https://www.clearchanneldirect.co.uk/contact/	Varies

Newspaper & Magazine Publications	Type of Event	Contact Details	Cost
Your Oxford	Magazine for residents and businesses Published 4x a year Delivered to 60,000 households	The advertising is sold by Community Information Services Ltd (CIS) For advertising rates call 01253 885777 They also design, print and distribute the magazine at no cost to the City Council. City Council contact pressoffice@oxford.gov.uk	For advertising rates call 01253 885777
Oxford Mail Daily newspaper & Website	Any Event	https://adbooker.oxfordmail.co.uk/ Free listing: http://www.oxfordmail.co.uk/events/	Varies
In Oxford Leaflet and B4 Publications	Any Event	http://www.livinginoxford.com/advertising/	
Community Newspapers	Any Event	www.communitymediagroup.org.uk/about.asp officemanager@lelynews.co.uk	Unknown
The Courier Journal	Any Event	https://eu.courier-journal.com/ 01235553444	Unknown
The Ocelot Magazine	Music	https://www.theocelot.co.uk/advertise-with-us/	Unknown
Nightshift Magazine	Music	editor@nightshiftmag.co.uk	Unknown
Bearded Magazine	Music	http://www.beardedmagazine.com/about	Unknown
OX Magazine	All Events	https://www.oxmag.co.uk/advertise-with-us/	Varies

Radio & TV Media	Type of Event	Contact detail	Cost
That's Oxfordshire	Any event	http://www.thats.tv/oxford/advertising	Unknown
Heart FM	Any event	https://www.heart.co.uk/oxfordshire/advertise-us-oxfordshire/	Unknown
Jack FM	Any event	https://www.jackfm.co.uk/info/advertise/	Unknown
Genius Radio	Unknown	Chris Dukes – 07956 787 228, Dylan Rad - geniusradioox@gmail.com / www.geniusradioox.com	Unknown

Bay Media Lamppost advertising info prices:

Area	2 Week Rate/banner	2-week follow-on Rate/banner	10+Banners % Discount	20+Banners % Discount	50+Banners % Discount
Oxford	£249	£149	5%	10%	15%

The above is our standard starting point for all new campaigns, but we do offer discounts for community/charity campaigns which are negotiated on a case-by-case basis.

